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RE: Thank You for the Excellent Presentation on "Relationship Currency"

Dear David:

On behalf of the Atlanta chapter of the Legal Marketing Association (LMA), thank you for the excellent and interesting "Relationship Currency" presentation to our group last Thursday.

As you know, our group's membership consists of both senior- and junior-level marketing and business development professionals. In spite of these conflicting experience levels, you easily overcame the challenge of presenting new and useful information to the group.

The unique and insightful concept of currency, as a metaphor of profits and revenue, will be immensely valuable to the lawyers serviced by our membership. This is in addition to the wide array of networking tips you provided.

On a final note, I have been in contact with my programming colleague at the Birmingham, Alabama chapter of the LMA today. I have recommended that she contact you for one of their lunch seminars in the near future.

With Best Regards,



Dave Poston
