



June 16, 2008

233 Peachtree Street NE Suite 2000  
Atlanta, Georgia 30303-1564  
Phone: (404) 223-2264  
Fax: (404) 223-2290  
www.gachamber.com

Charles K. Tarbutton  
2008 Chair

George M. Israel, III  
President & CEO

Mr. David Nour  
Be One Now, Inc.  
3565 Piedmont Road, NE  
Two Piedmont Center, Suite 318  
Atlanta, GA 30305

Dear David:

First, a huge and sincere "Thank You" for graciously taking time out of your very busy schedule to join us at our campaign kick off luncheon. We all use the word "great" too much, but since last week, I have heard it used over and over again by our volunteers and board members in describing your presentation. And rest assured, they mean it from the heart.

I know all audiences are important, but we think the 100 or so that attended our '08 *Team Georgia Chamber* Kick Off Luncheon are extra special. They are not only the CEO's and middle management of many of the leading corporations in our state but they are the hard working folks who believe in the Georgia Chamber and place strong value on growing the voice of business in our state. Pleasing them is supremely important to us and thanks to you, we did.

Your remarks were both educational and entertaining and your delivery was outstanding. What impressed me the most was your command of the facts, your anecdotes, well-placed humor and the very effective way that you made your points. I truly believe that everyone in the room left with a renewed sense of inspiration to develop their key relationships further using many of the techniques you described as Relationship Economics®.

Just to sum up, let me thank you for being our keynote speaker and for doing such a magnificent job in motivating our volunteers. You are a pro in every sense of the word and a pleasure to work with.

Keep up the "great" work, David. We are delighted have you as a Georgian. I hope you will let me know if there is ever anything we can do for you or your organization.

Sincerely,

A handwritten signature in black ink, appearing to read "G. Israel", written in a cursive style.

George M. Israel, III  
President & CEO