



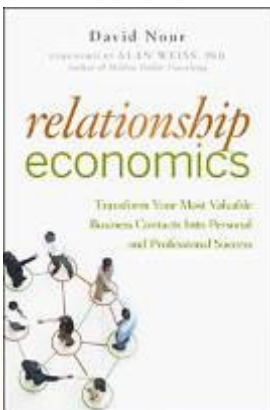
## What is the *value* of a relationship?

David Nour - Consultant | Professional Speaker | Author

David Nour is a social networking strategist and one of the foremost thought leaders on the quantifiable value of business relationships. In a global economy that is becoming increasingly disconnected, David and his team are solving global client challenges with intracompany, as well as externally focused, **Strategic Relationship Planning™**.

A native of Iran, David came to the U.S. with a suitcase, \$100, limited family ties and no fluency in English! In the past 25 years he has built an impressive career of entrepreneurial success, both within large corporations and early stage ventures.

David is the author of *Relationship Economics* (Wiley, 2008) and *The Entrepreneur's Guide to Raising Capital* (Praeger, 2009), a senior management advisor, and a featured speaker for corporate, association and academic forums, where he shares his knowledge and experience as a leading change agent and catalyst for Relationship Economics® - the art and science of business relationships.



In addition to serving his community as a former board member of the Center for Puppetry Arts and a former co-chair of the United Way Tech Initiative, The Bridge, and the High Tech Ministries, David is also an active member of several professional organizations, including the Association for Corporate Growth (ACG), American Management Association (AMA), Institute of Management Consultants (IMC) and the Society of International Business Fellows (SIBF).

In recent years, David has been named to the *Georgia Trend's* 40 Under 40, *Atlanta Business Chronicle's* Up and Coming and the coveted Turnkett Leadership Character Awards. He has been featured in a variety of publications, including *The Wall Street Journal*, *The New York Times*, *The Atlanta Journal and Constitution*, *The Atlanta Business Chronicle*, *Georgia Trend*, *Entrepreneur* and *Success* Magazines.

David earned an Executive MBA from the Goizueta Business School at Emory University where he's often a guest lecturer and a BA degree in Management from Georgia State University.



### Sample Clients:

- American Cancer Soc.
- Cisco Systems
- Cox Enterprises
- Deloitte Consulting
- Disney
- Emory University
- HP
- InterContinental Hotels
- KPMG
- Legal Marketing Assoc.
- Marriott International
- Meeting Professionals Int.
- Nat. Assoc. of State CIOs
- Project Mgmt Institute
- Siemens
- Verizon Wireless
- Women In Technology

### For more information:

The Nour Group, Inc.  
404-419-2115

[info@relationshipconomics.NET](mailto:info@relationshipconomics.NET)