



NORTH AMERICA PARTNER SUMMIT

EMPOWERING OUR PARTNERS



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Keynote Speaker



DAVID NOUR

Consultant | Professional Speaker | Author

David Nour is a social networking strategist and one of the foremost thought leaders on the quantifiable value of business relationships. In a global economy that is becoming increasingly disconnected, David and his team are solving global client challenges with intracompany, as well as externally focused **Strategic Relationship Planning™** and **Enterprise Social Networking** best practices.

A native of Iran, David came to the U.S. with a suitcase, \$100, limited family ties and no fluency in English! In the past 25 years he has built an impressive career of entrepreneurial success, both within large corporations and early stage ventures.

David is the author of *Relationship Economics* (Wiley, 2008), *The Entrepreneur's Guide to Raising Capital* (Praeger, 2009) and the *Social Networking Technology Best Practices Series*. He is a contributor to *The Social Media Bible* (Wiley, 2008) and is currently researching and writing his next commercial book on *Enterprise Social Networking* forthcoming in 2010. David and his team have researched over 400 global social networking applications in 9 distinct categories, publishing articles such as "What's your enterprise social networking strategy?", "How mission critical is your social networking?", and "The Future of Enterprise Social Networking" in numerous publications.

In addition to serving his community as a former board member of the Center for Puppetry Arts and a former co-chair of the United Way Tech Initiative, The Bridge, and the High Tech Ministries, David is also an active member of several professional organizations, including the Association for Corporate Growth (ACG), American Management Association (AMA), Institute of Management Consultants (IMC) and the Society of International Business Fellows (SIBF).

In recent years, David has been named to the Georgia Trend's 40 Under 40, Atlanta Business Chronicle's Up and Coming and the coveted Turnkett Leadership Character Awards. He has been featured in a variety of publications, including The Wall Street Journal, The New York Times, The Atlanta Journal and Constitution, The Atlanta Business Chronicle, Georgia Trend, Entrepreneur and Success Magazine.

David earned an Executive MBA from the Goizueta Business School at Emory University and a BA degree in Management from Georgia State University.

Sample Clients:

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