



Introspective Leadership™:

How battle tested really are tomorrow's leaders?

If you have never been tested - *really* tested - how do you know you're ready to lead adaptive organizations in changing markets?

An impressive number of 30- and 40-something executives are leading visible roles in many key organizations today. Although well educated and equipped with a solid foundation of business acumen, are they really battle tested? If this Gen-X group has never experienced a war or economic depression, how can they understand what to do if the bottom falls out? As Baby Boomers continue to retire at an accelerated rate, how will the next generation of leaders leverage *Introspective Leadership*, not repeat the mistakes of those before them?

In the past decade, from the burst of the internet bubble to 9/11 and hurricane Katrina, the aftermath of many failures often point to an entirely too large of a business class, thrust in leadership positions often unprepared to lead and backed by more resources than common sense. It is often said that any executive will learn more from failures than from even their greatest successes. If you have never *catastrophically* failed and have had to pick yourself up and rebuild - your team, critical resources, and even your own bruised ego as a leader and focus your efforts on the good of the organization vs. oneself, how prepared are you *really*?

About the Content:

David Nour, founder of Relationship Economics® and CEO of The Nour Group, Inc., has developed an eye-opening lens into the fundamental leadership qualities required to not only survive a failure, but thrive in its aftermath. This framework provides a model for today's successful executives of how to:

- Assess individual strengths and fuel them for greater results



About the Speaker:

David Nour is a social networking strategist and one of the foremost thought leaders on the quantifiable value of business relationships. In a global economy that is becoming increasingly disconnected, The Nour Group, Inc. is solving *Fortune* 500 client challenges with intracompany, as well as externally focused, **Strategic Relationship Planning™**.

A native of Iran, David came to the U.S. with a suitcase, \$100, limited family ties and no fluency in English! Fast forward 25 years and David has built an impressive career of entrepreneurial success, both within large corporations and early stage ventures. David is the author of *Relationship Economics* (Wiley,

- Candidly identify weaknesses and proactive gap closure both within and external to the organization
- Enhance current and prospective preparedness, disaster recovery, and business continuity strategies
- Redefine and infuse resilience as a cultural fiber
- Re-examine leadership development and succession planning at every level of the organization

About the Event:

In this inspiring and poignant keynote speech, David Nour, a 40-something leader himself, examines the fundamental aspects of introspective leadership - looking within for candid analysis of not only each of our strengths, but weaknesses we would seldom admit, much less formulate a game plan to fill the void.

1. How battle tested are you *really* and how do you know?
2. If a “decapitating disaster” occurred tomorrow, what are the top five items on your **priority list**?
3. Could your organization survive without its **top 10 leaders**?
4. Would your breadth and depth of leadership talent be considered *world class*?
5. Could your team be characterized as *resilient*?

Within 60-90 minutes, the following topics are addressed:

- ✓ The well rounded executive with broad-based experience
- ✓ Disaster planning with prepared mindset, sufficient toolset, and a roadmap to recovery
- ✓ Fundamental aspects of introspective leadership
- ✓ Candid and 360° peer review of individual strengths and weaknesses
- ✓ Cultural and infrastructure “resilience” strategies
- ✓ “What if” analysis and actionable insights



2008), a senior management advisor, and a featured speaker for corporate, association and academic forums, where he shares his knowledge and experience as a leading change agent and visionary for **Relationship Economics® - the art and science of relationships.**

In addition to serving on key community boards, David is also an active member of several professional organizations, including the Association for Corporate Growth (ACG), American Management Association (AMA), and the Society of International Business Fellows (SIBF).

David was previously named to *Georgia Trend's* 40 Under 40, *Atlanta Business Chronicle's* Up and Coming and Who's Who in Atlanta Technology Awards. He has been featured in a variety of publications, including *The Wall Street Journal*, *The New York Times*, *The Atlanta Journal and Constitution*, *Success* and *Pink* Magazines.

David earned an Executive MBA from the Goizueta Business School at Emory University and a BA degree in Management from Georgia State University.

Sample Clients:

- Scientific-Atlanta / Cisco
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- InterContinental Hotels
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- Siemens
- American Cancer Society
- Meeting Professionals Int.
- Society of Human Resource Management

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